

2024

ABILITY ENHANCEMENT COURSE

Paper Code : AEC0200102

(English Communication)

Full Marks : 30

Time : 1½ hours

*The figures in the margin indicate full marks
for the questions*

1. Answer the following as directed : 1×5=5

(a) The sender sends the message to the receiver through ____.

(Fill in the blank)

(b) What does 'decoding' mean in communication?

(c) Writing a letter is a kind of non-verbal communication.

(Write True or False)

(d) Letter to the editor of a newspaper is a/an formal/informal communication.

(Choose the correct option)

(e) What is 'feedback' in communication?

(2)

2. Answer any *five* of the following as directed :

2×5=10

- (a) Mention two instances of non-verbal communication.
- (b) Name two modern forms of communication.
- (c) In what kind of situations are the formal and informal communications used?
- (d) To be an effective speaker, _____ of voice and _____ of pronunciation are essential.

(Fill in the blanks)

- (e) Do you think listening is important for an effective communication? Why?
- (f) _____ is sent to specific group of people whereas _____ may be meant for general public.

(i) Notice, memo

(ii) Circular, memo

(iii) Circular, notice

(Choose the correct option)

(3)

- (g) Oral communication ensures _____ and _____.

(i) fluency, speed

(ii) adequate attention, immediate response

(iii) speed, attention

(Choose the correct option)

- (h) Why does one need to be culturally sensitive in communication?
- (i) Mention two ways of expressing respect in communication.
- (j) What role does empathy play in effective communication?

3. Answer any *three* from the following questions :

5×3=15

- (a) What is communication? Discuss its importance in our day-to-day life.
- (b) Write a note on the different types of formal and informal communications.
- (c) Discuss the role of thinking and planning in effective communication.

- (d) Critically examine the barriers of communication.
- (e) How has technology affected human communication system? Prepare a note citing appropriate examples.
- (f) What are the advantages of oral communication?

★ ★ ★